SKETCHES & SUGGESTIONS FOR HOUSE PAINTING.

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F. O. Pierce & Co.

New York.

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F. O. PIERCE & CO.'S

SUGGESTIONS.

THE object of this collection of colored plates is to facilitate the selection of exterior house colors, and to show the effects of some of the different combinations that can be made from a limited number. The actual building of a house is simple, and straightforward and scientific rules are followed; but in decorating the case is entirely different. Here individual tastes and ideas are consulted, and frequently become very perplexing. The exterior coloring of a house has been in many cases experimental; for, until the eye can see the effect of the colors that may be selected, it is merely a matter of conjecture as to whether or not they will be entirely satisfactory. To remove this element of uncertainty, this book is before you, and it is hoped will be a help to those who are yet undecided and to those who "don't know what they want."

The advantage and saving of time and money by buying paints ready prepared for use, as contrasted with the old way of purchasing the ingredients separately and mixing by hand, is acknowledged, and the difficulties encountered in mixing colors uniformly, so as to produce a purity of tint and evenness of shade, are well known. No pigments can be prepared by hand for use and application which will prove as durable and cover as much surface as those mixed by machinery under the supervision of an experienced paint maker.

The system in use by us for combining the various colors composing any one of the tints of our manufacture enables us to produce a desired shade, thus rendering the matching of a certain tint necessary to complete the painting of a building comparatively simple; whereas, by the old method of hand mixing, matching is always attended with uncertainty, and is often impossible.

We have been long in the manufacture of paints, and recognize the fact that there is a market for pure first-class stock in distinction from the numerous cheap and inferior grades of ready mixed colors often found on sale. We claim for our paints elastic, water-proof, and enduring qualities. They spread freely with little labor, cover solidly, and dry hard, leaving a glossy surface. They do not contain water, alkalies, benzine, nor any of the substitutes known and frequently used in place of pure paint pigments; but the ingredients are of pure quality, and so combined as to resist successfully the action of the weather, sea air, and other atmospheric conditions where the best brands of white lead have failed to resist these influences.

We offer to the public the results of years of experience, believing that our goods are not excelled by any in the market, and we feel confident that after a trial our belief will be shared by our customers.

F. O. Pierce & Co.
New York.

F. O. PIERCE & CO.'S

PURE PREPARED HOUSE PAINTS

— FOR —

EXTERIOR AND INTERIOR USE.

ON the opposite page are specimens of the colors represented in the illustrations. These do not comprise our full line, which will be furnished on application.


BLUE GREY.
OHIO STONE.
FRENCH GREY.
MEDIUM DRAB.
RUSSET.
LIGHT OAK GR'D.
BRON
W.N
RK OLIVE.
MEDI

IT is desirable that before painting an examination be made of the surface to be covered and whether new or old it should be thoroughly brushed to remove grit dust or particles, which, if allowed to remain, will be distributed by the brush with the paint, causing a roughness of finish that will be wrongly attributed to imperfect grinding of the paint in its manufacture.

If the surface is new it must be thoroughly dry; otherwise the moisture prevents the paint from adhering and blisters are formed. Fill all holes carefully with putty, and coat all knots, pitchy or sappy places with shellac, either brown or white, according as the finishing coat is to be, dark or light. If three coats of paint are to be used, the puttying should be done after the priming coat; if but two, then putty before applying the priming coat. Sappy places will sometimes show after priming, and should then be covered with a thin coat of white shellac.

An old surface often repainted is apt to crack and blister, and very frequently old paint, apparently in good order, will blister after a coat of fresh paint has been applied. One reason for this is the different contracting force of the old and new paint. Where old paint is cracked and blistered, it is best to scrape off the surface and rub down with sand paper or pumice stone and water, or in extreme cases, to burn the old paint down to the wood.

The object of the priming coat is to fill the pores of the wood, and thus prevent the absorption of oil from the pigments, which lacking the binding effects of the oil, would soon crumble and scale off. A very good priming is a mixture of linseed oil and French ochre, or as the priming should always be as dark as the finishing coat, the color used may be venetian red. Weather beaten, chalky, and much exposed parts of a building especially should have a thorough coating, and in such cases, one fourth part of the liquid for the priming mixture may be of turpentine. This is not intended as a dryer, but to give the

penetration needed, and secure the foundation on which the finishing coat depends for durability.

Each separate coat should be quite dry before another is applied, for if added too quickly, blistering, cracking and often chipping may result.

All paints that have been undisturbed for any length of time, settle and become thick at the bottom and should always be thoroughly stirred before using; and it should be understood that proper finish and durability cannot be expected from one coat.

Dealers will please call the attention of customers to the following:

GENERAL DIRECTIONS.

1. Choose dry fair weather for painting.
2. Paint only on dry surfaces.
3. Putty all nail holes, and shellac knots, sappy and pitchy places.
4. Rub down all unevenness with sand paper or pumice stone and water.
5. For inside work remove smoke and grease with diluted ammonia.
6. Apply a priming mixture of oil and color to new work or old which may need it.
7. Stir the paint thoroughly.
8. Never apply a second coat until the first is thoroughly dry.

RULE FOR ASCERTAINING AMOUNT OF PAINT REQUIRED FOR TWO COATS.

Add the number of feet (front and rear) to the number of feet in length (both sides); multiply this by average height; divide by 225 (which is the number of square feet one gallon will cover); the product will be number of gallons required. Ordinarily two coats will be sufficient, but the condition of the work to be painted has much to do with it. For new work or old work in bad order, it is well to add a priming coat.

PLATE No. 1.

BODY, - - - -	LIGHT OAK GROUND.
TRIMMING, - - -	RICH RED.
SASH, - - - -	BRONZE YELLOW.
ROOF, - - - -	PURPLE SLATE or PLUMBAGO.
BLINDS (if any), - -	PURPLE BROWN.

A SLIGHT difference in color may be detected between the printed plates and the painted samples in front of book. We would say that we do not pretend to copy with printers' ink our painted colors, as that is impossible. The effect, however, is the same.

F. O. PIERCE & CO.,

NEW YORK,

MANUFACTURERS AND DEALERS IN PAINTS AND VARNISHES.

PLATE No. 1.



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 2

BODY, - - - -	LIGHT OLIVE.
TRIMMING, - - -	MEDIUM OLIVE.
SASH, - - - -	DARK OLIVE.
ROOF, - - - -	PURPLE SLATE, or PLUMBAGO.
BLINDS (if any), - -	DARK OLIVE.

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PLATE No. 2



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 3



BODY, - - - -	FRENCH GREY.
TRIMMING, - - -	OHIO STONE.
SASH, - - - -	PURPLE BROWN.
ROOF, - - - -	RICH RED.
BLINDS (if any), - -	PURPLE BROWN.

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PLATE No. 3



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 4

BODY, - - - -	RICH RED.
TRIMMING, - - -	BRONZE YELLOW.
SASH, - - - -	PURPLE BROWN.
ROOF, - - - -	PURPLE SLATE, or PLUMBAGO.
BLINDS (if any), - -	PURPLE BROWN.

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PLATE No. 4



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 5

BODY, - - - -	LIGHT OLIVE.
TRIMMING, - - -	LIGHT OAK GROUND.
SASH, - - - -	MEDIUM DRAB.
ROOF, - - - -	PURPLE SLATE, or PLUMBAGO.
BLINDS (if any), - -	MEDIUM OLIVE.

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PLATE No. 5.



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 6.

BODY, - - - -	FRENCH GREY.
TRIMMING, - - -	MEDIUM DRAB.
SASH, - - - -	OHIO STONE.
ROOF, - - - -	PURPLE BROWN.
BLINDS (if any), - -	OHIO STONE.

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PLATE No. 6



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 7

BODY, - - - -	BLUE GREY.
TRIMMING, - - -	DARK OLIVE.
SASH, - - - -	LIGHT OLIVE.
ROOF, - - - -	PURPLE BROWN.
BLINDS (if any), - -	DARK OLIVE.

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PLATE No. 7



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 8

C

Laurine Bacon
age 16 years

BODY, - - - -	LIGHT OAK GROUND.
TRIMMING, - - -	PURPLE BROWN.
SASH, - - - -	RUSSET.
ROOF, - - - -	PURPLE SLATE, or PLUMBAGO.
BLINDS (if any), - -	RUSSET.

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PLATE No. 8



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 9

BODY, - - - -	LIGHT OLIVE.
TRIMMING, - - -	DARK OLIVE.
SASH, - - - -	MEDIUM OLIVE.
ROOF, - - - -	RICH RED.
BLINDS (if any), - -	DARK OLIVE.

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PLATE No. 9.



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 10

BODY, - - - -	OHIO STONE.
TRIMMING, - - -	PURPLE SLATE, or PLUMBAGO.
SASH, - - - -	PURPLE BROWN.
ROOF, - - - -	RUSSET.
BLINDS (if any), - -	PURPLE BROWN.

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PLATE No. 10



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 11



BODY, - - - -	BRONZE YELLOW.
TRIMMING, - - -	DARK OLIVE.
SASH, - - - -	RICH RED.
ROOF, - - - -	PURPLE SLATE, or PLUMBAGO.
BLINDS (if any), - -	RICH RED.

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PLATE No. 11



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 11



BODY, - - - -	PURPLE SLATE, or PLUMBAGO.
TRIMMING, - - -	OHIO STONE.
SASH, - - - -	RICH RED.
ROOF, - - - -	PURPLE BROWN.
BLINDS (if any), - -	RICH RED.

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PLATE No. 12



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 13

BODY, - - - -	BLUE GREY.
TRIMMING, - - -	LIGHT OAK GROUND.
SASH, - - - -	LIGHT OLIVE.
ROOF, - - - -	PURPLE SLATE, or PLUMBAGO.
BLINDS (if any), - -	LIGHT OLIVE.

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PLATE No. 13



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 14

BODY, - - -	LIGHT OAK GROUND.
TRIMMING, - -	RUSSET.
SASH, - - -	RICH RED.
ROOF, - - -	PURPLE SLATE, or PLUMBAGO.
BLINDS (if any), - -	RICH RED.

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PLATE No. 14



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 15

Carinne Bacon agee de 4 ans

BODY, - - - - -	MEDIUM DRAB.
TRIMMING, - - -	OHIO STONE.
SASH, - - - - -	VERMILION.
ROOF, - - - -	PURPLE BROWN.
BLINDS (if any), - -	OHIO STONE.

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PLATE No. 15



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 16

BODY, - - - -	RUSSET.
TRIMMING, - - -	BRONZE YELLOW.
SASH, - - - -	PURPLE BROWN.
ROOF, - - - -	PURPLE SLATE, or PLUMBAGO.
BLINDS (if any), - -	PURPLE BROWN.

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PLATE No. 16



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 17



BODY, - - - - -	BLUE GREY.
TRIMMING, - - -	DARK OLIVE.
SASH, - - - - -	MEDIUM OLIVE.
ROOF, - - - - -	PURPLE SLATE, or PLUMBAGO.
BLINDS (if any), - -	DARK OLIVE.

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PLATE No. 17



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 18

BODY, - - - -	LIGHT OAK GROUND.
TRIMMING, - - -	BRONZE YELLOW.
SASH, - - - -	PURPLE BROWN.
ROOF, - - - -	RUSSET.
BLINDS (if any), - -	PURPLE BROWN.

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PLATE No. 18



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 19

BODY, - - - -	OHIO STONE.
TRIMMING, - - -	FRENCH GREY.
SASH, - - - -	RICH RED.
ROOF, - - -	PURPLE BROWN.
BLINDS (if any), - -	RICH RED.

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PLATE No. 19



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 20

BODY, - - - -	OHIO STONE.
TRIMMING, - - -	DARK OLIVE.
SASH, - - - -	LIGHT OLIVE.
ROOF, - - - -	RUSSET.
BLINDS (if any), - -	DARK OLIVE.

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PLATE No. 20



COLORS SELECTED FROM

F. O. PIERCE & CO.'S SAMPLE CARD PREPARED HOUSE PAINTS.

PLATE No. 21

BODY, - - - -	RICH RED.
TRIMMING. - - -	RUSSET.
SASH, - - - -	LIGHT OAK GROUND.
ROOF, - - - -	PURPLE SLATE, or PLUMBAGO.

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